



EXCLUSIVE SEMINAR

“HOW TO SUCCESSFULLY ENGAGE WITH GOVERNMENT”

presented by

RUSSELL SCOULAR

Chairman, Chatto Creek Advisory,
and former Regional Director of Government Affairs,
Asia Pacific, for Ford Motor Company

Learn to:

- Apply for Government Grants
- Deal with regulatory challenges
- Secure competitive advantage and opportunities in a fast-changing world

Ideal for:

- Business Owners with Government Interface
- SMEs that engage with Government
- Corporate Affairs Managers who require a “refresher course”



Russell Scoular is Chairman of Chatto Creek Advisory. He has rich government relations experience having spent 32 years in senior roles with the Ford Motor Company including five years in Shanghai as the company's Regional Director of Government Affairs for Asia Pacific.

Russell's specialities include trade policy in the Asia Pacific region and training & education initiatives for business managers and younger government relations professionals.

Russell Scoular is a Master of Public Policy & Management Graduate from Monash University.

Date:
Wednesday
21 February 2018

Time:
8.00am to 12.00noon

Venue:
R&D Conference Centre
La Trobe University
TEC Building 1
2 Research Avenue
BUNDOORA VIC 3086

Cost:
\$99.00 (GST inclusive)

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Tea, coffee and biscuits supplied

